Bloomberg’s new Financial Analysis platform allows you to evaluate a company’s financial statements in 1 comprehensive, customizable view!

- **Access to more Fundamental Data**
  
  In addition to **Standard** templates – such as Price Ratio Analysis, Income Statement and Balance Sheet Analysis you can now choose from a greater selection, including Pension Analysis, Earnings Impact and **Industry Specific** templates such as Retail, Software, and Real Estate.

  **Shortcut:** For direct access to a specific template, type FA followed by the template number.

  *E.g.*  **TGT US <Equity> FA 43 <GO>** to access Retail Industry specific items.

  **Defaults:** Standard Templates retain the general FA defaults. You may edit these settings by clicking on the grey ‘Actions’ tab and selecting ‘Global FA Defaults’.

- **Greater Flexibility**
  
  Create and store up to 50 custom **FA** templates.
  
  A user friendly **Template Wizard** allows you to search across more than 1800 fundamental ratios and line items. Design multiple templates that meet your needs and highlight the data that is most important to you.

  A quick and easy way to create a custom template is by simply editing the existing line items within any standard template. The changes are stored and a new custom template is created once you have titled the view.

  **Defaults:** Choose the settings you would like and store them as a specific default for each Custom Template.

  - **Unit:** Thousands, Millions, Billions
  - **Period:** Quarterly, Semi-annual, Yearly
  - **Growth/Averages:** Arithmetic Average Growth
  - **Geometric Average Growth**
  - **Average**

- **Improved Charting**
  
  Quickly identify trends in the financial health of a company. Left mouse click on a line item to select and display an individual chart.

  To see your table of line items transformed into multiple charts at once, simply select ‘Charts’ from the View drop down option.

  Chart types include line, histogram, or band.
■ Improved History
More periods of historical data. Up to 20 periods can now be displayed in a single view.

■ Clarity
Footnotes: Available when indicated with an * next to the period.
Definitions: Left mouse click and select ‘definitions’ to understand the calculations and adjustments made to line items.
Colors: Use the red Edit button and select the ‘Colors’ tab to color code line items you wish to highlight.

■ Versatility
 Quickly rotate between your favorite 20 templates with just 1 mouse click.
To select your favorite 20 use the red Edit button and select the ‘Drop Down’ tab. Choose from both standard templates and your own custom templates.
Currency Override: Templates may be displayed using the company’s base currency or choose an alternative from the Currency drop down option to allow for seamless comparison and evaluation.

■ Printing Options
Using the grey ‘Actions’ tab you can print up to 20 of your favorite templates. To select your favorite templates use the red Edit button, click the ‘Drop Down’ tab and select up to 20 from the standard and custom template lists.
In addition you can create up to 20 custom print reports that allow you to combine multiple FA templates and print them together in one report.

From the Actions tab select ‘Print Custom Reports’

■ To Download Data
Using the red ‘Options’ tab, select ‘Excel Download’ from the drop-down window to generate a spreadsheet of the data in your chosen FA template.

■ Sending Templates
Share your custom built templates with colleagues and clients - send via the Bloomberg message system as an email attachment.

From the Actions tab select ‘Print Custom Reports’